

About Berry Road Food Co-op

Better Food. Stronger Community.

Our mission is to provide not-for-profit access to **healthy, local and sustainable food** to Etobicoke's diverse residents in a way that balances the interests of shoppers, local food producers, workers, and community partners.

We've partnered with the **Stonegate Community Health Centre** to provide **educational programs** in our Co-op Kitchen such as cooking, canning, and food preservation classes. Through partnerships with other community health providers, we will offer the following:

- Healthy living and eating **education**
- **Kid and youth programming** to engage young members in healthy and sustainable food practices
- **Store credit** opportunities to directly address **healthy food access** and help with the rising cost of food

Let's create a new local food culture in our neighbourhood with healthy, accessible food options for everyone. **Donate today!**

Letter of Support From Your Community Leader.

I am pleased to extend my utmost support for the Berry Road Food Co-op. This food hub will provide local, healthy and affordable food options and educational food programs to existing and incoming residents.

I have always supported the redevelopment of the Stonegate Plaza and have been committed to finding a suitable food option for residents of the community. In July of 2016, I was successful in negotiating with the land developer to subsidize rent over a 10 year period and contribute to upfront leasehold improvement costs. The new Board of Directors together with important community stakeholders have already done considerable work to bring this cooperative to fruition.

The Berry Road Food Co-op will be a wonderful addition to the community and it comes to you with my strongest endorsement.



Sincerely,

Justin Di Ciano
City Councillor, Ward 5



COMING SPRING 2018

to The Shoppes at Stonegate
150 Berry Road, Etobicoke M8Y 4H6



COMING SPRING 2018

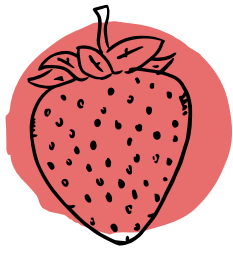
TO THE SHOPPES AT STONEGATE
IN ETOBICOKE

LEARN MORE & DONATE AT:

berryroadfood.coop or 416.577.1844

CORPORATE SPONSORSHIP

Together we can build a healthier and sustainable community.



Be A Founding Donor!

Platinum Sponsor \$50,000

What You Get:

- 50 lifetime memberships at BRFC
- Your business logo included on select BRFC print advertisements in local newspapers

Recognition On:

- BRFC's brand new website
- BRFC's "Grand Opening" media release
- BRFC's "Grand Opening" e-marketing campaign to over 3,000 local residents in the GTA
- BRFC's social media channels (Facebook, Twitter and Instagram)
- A "Platinum" plaque in our store with your business logo and information
- A framed Certificate of Appreciation signed by the BRFC Board of Directors



- ★ Your business name and/or logo included in one of our major store sections (i.e. Cafe, Community Kitchen)

To secure your sponsorship, please contact Executive Director, **James Partanen**, at **416.577.1844** or **james@berryroadfood.coop**

Corporate Sponsorship Packages



Just like our community, we at Berry Road Food Co-op work better when we come together. We're made up of dedicated volunteer board members who are committed to improving our community and our home. **But we can't do it on our own.** As a not-for-profit start-up organization, we need **corporate donations** to help breathe life into the Berry Road Food Co-op. **We've already secured a 8,727 sq.ft. retail space** at The Shoppes at Stonegate in Etobicoke. Your donations will help us acquire essential store materials and equipment to get the Berry Road Food Co-op up and running!

OUR GOAL

Amount: \$400,000 | Target Date: Summer/Fall 2017

Gold Sponsor - \$25,000

What You Get:

- 25 lifetime memberships at BRFC
- Your business logo included on select BRFC print advertisements in local newspapers

Recognition On:

- BRFC's brand new website
- BRFC's "Grand Opening" media release
- BRFC's "Grand Opening" e-marketing campaign to over 3,000 local residents in the GTA
- BRFC's social media channels (Facebook, Twitter and Instagram)
- A "Gold" plaque in our store with your business logo and information
- A framed Certificate of Appreciation signed by the BRFC Board of Directors

- ★ A store food aisle named after your business

Bronze Sponsor - \$5,000

What You Get:

- 5 lifetime memberships at BRFC

Recognition On:

- BRFC's brand new website
- BRFC's "Grand Opening" media release
- BRFC's "Grand Opening" e-marketing campaign to over 3,000 local residents in the GTA
- BRFC's social media channels (Facebook, Twitter and Instagram)

Silver Sponsor - \$10,000

What You Get:

- 10 lifetime memberships at BRFC
- Your business logo included on select BRFC print advertisements in local newspapers

Recognition On:

- BRFC's brand new website
- BRFC's "Grand Opening" media release
- BRFC's "Grand Opening" e-marketing campaign to over 3,000 local residents in the GTA
- BRFC's social media channels (Facebook, Twitter and Instagram)
- A "Silver" plaque in our store with your business logo and information
- A framed Certificate of Appreciation signed by the BRFC Board of Directors

"In Kind" Donations

We will gladly accept new and used items that can be used in our store, such as cash registers, refrigerators, etc. Items must fit our store needs. In turn, your business logo will be advertised on the item that you donate.

All of these sponsorship packages may be claimable as advertising expenses.